



Thatcham Friday Market

QUALITY FOOD, DRINK & LOCAL PRODUCE

TRADER INFORMATION

Join a thriving weekly market in the heart of Thatcham.

Affordable pitches • Loyal customers • Support from Thatcham Town Council

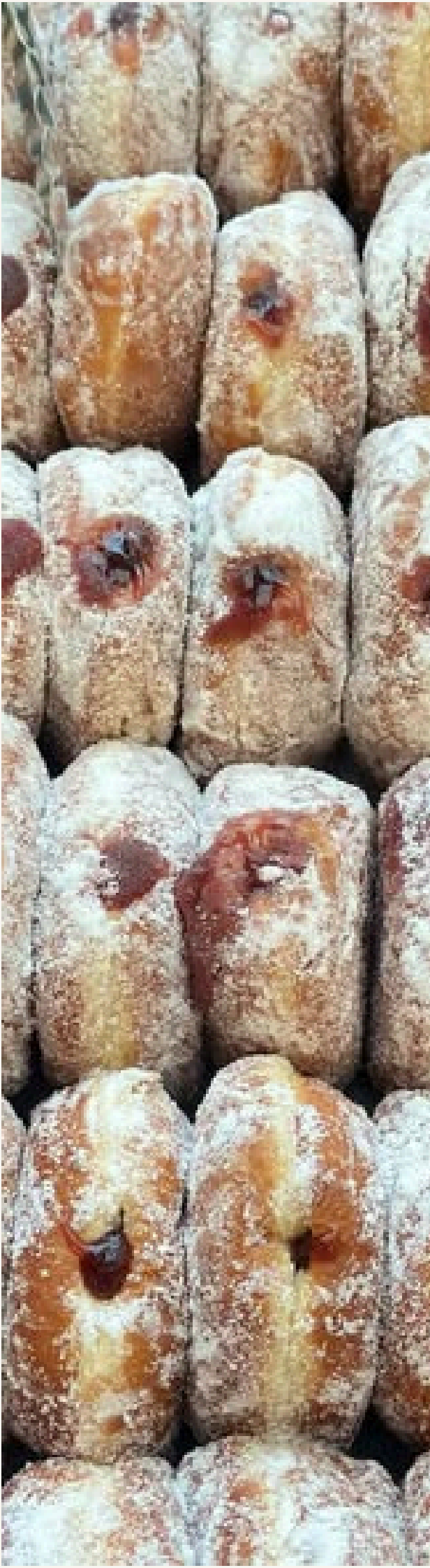


www.thatchamtowncouncil.gov.uk/market

enquiries@thatchamtowncouncil.gov.uk

01635 863592

@ThatchamTC



Welcome to Thatcham Friday Market

Thank you for your interest in joining Thatcham Friday Market.

By considering a pitch at our market, you're taking the first step towards becoming part of a thriving community of local businesses that help make Thatcham a vibrant place to shop, meet and support independent traders.

This information pack will tell you everything you need to know about trading with us, including pitch fees, what to expect on market days, and how to apply. We hope it gives you a flavour of the friendly, welcoming atmosphere that makes our Friday Market such an important part of the town.

If you have any questions or would like to discuss whether the market is the right fit for your business, we'd be delighted to hear from you.

You can contact us on 01635 863592 or email enquiries@thatchamtowncouncil.gov.uk.

You can also find out more about Thatcham Town Council by visiting www.thatchamtowncouncil.gov.uk/market.

We look forward to welcoming you to Thatcham Friday Market and hope you'll become part of our growing community of traders.



About the Market

Established in the heart of Thatcham, our Friday Market brings together local food producers, makers and independent retailers every week. It has become a regular destination for residents looking to shop locally, support small businesses and enjoy a friendly community atmosphere.

Located in The Broadway, at the heart of Thatcham town centre, adjacent to shops, cafes and public parking.

Is Thatcham Friday Market right for you?

We welcome applications from

- Artisan food
- Florists
- Crafts
- Gifts
- Homeware
- Men's Fashion
- Children's Clothing
- Street food (subject to space/power)

We carefully balance the mix of stalls to ensure a varied market and minimise direct competition between traders.

Don't see your business listed? We'd still love to hear from you. We welcome applications from a wide range of independent businesses and review each application on its own merits.

Every Friday, 8am–2pm



Pitch Fees

Regular Trader: £15 per 10ft frontage

Casual Trader: £22 per 10ft frontage

Regular traders commit to attending at least every other Friday.

Market Day Information

- Be ready to trade by 8am
- Vehicles can stop to unload and load, but must be moved off site by 7.45am
- Parking is available in the Kingsland Centre car park. Fees apply.
- Standard pitch 3m x 3m
- Limited availability of electricity available upon request.
- All traders must remove all their waste with them
- Traders should bring all equipment with them, including gazebos, tables, chair and power cables.

Why trade with us?

- Established weekly market
- Prime town centre location
- Core group of regular traders
- Active social media promotion
- Support from Thatcham Town Council
- Opportunity to attend Council events
- Growing customer base



What we expect from you

- Being kind and respectful of other traders, residents and town council staff
- Bring your own safe and presentable gazebo and weights
- Public Liability Insurance
- Food Hygiene certificate (if applicable)
- Risk Assessment
- Arrive and be set up in time for 8am at the latest.
- Be reliable, and let us know if you are unable to attend as soon as you can.

What you can expect from us

- Active promotion across our Facebook channels, including trader spotlights, videos and weekly "Who's at the Market?" posts.
- An annual double page spread in the newsletter delivered to over 11,000 homes
- Posters and flyers around the town
- Press releases to welcome new regular traders
- A dedicated administration team to deal with any issues or questions Monday - Friday 9am -4pm
- A market manager in attendance at the market for set up and pack down.
- Regular traders receive priority access to Thatcham Town Council events, including Family Fun Day and the Christmas Lights Switch-On, at discounted rates.



"The Council's marketing support has helped me build a regular customer base, and the atmosphere among traders is fantastic."

Current Friday Market Trader

"Thatcham Town Council do more for us than any other market operator I work with. Even when things are tough they are there in the trenches with us."

Current Friday Market Trader

"It's the extra little things this market offers that is the best - the Halloween, Easter and Christmas markets are something we always look forward to!"

Current Friday Market Trader

Ready to Apply?



Complete our Trader Application Form and we'll be in touch to discuss availability. Simply scan the QR code or head to

www.thatchamtowncouncil.gov.uk/market